



WORLD BANK GROUP ACADEMY
Learn. Adapt. Scale

Mobilizing Domestic Revenues Impact Program

Launch Event

March 4th – 5th
World Bank Office, Tokyo Japan



The Mobilizing Domestic Revenues Impact Program launch in Tokyo Japan

On March 4th and 5th, the World Bank Group will launch the Mobilizing Domestic Revenues Impact Program (DRM Impact Program) in Tokyo, Japan, with a focus on tax incentive reform.

Countries often turn to tax incentives in hopes of attracting investment to fuel growth and job creation, but as economies compete against each other with increasingly generous tax breaks, it's often investors who reap most of the benefits while everyday citizens foot the bill. Furthermore, in the absence of evidence on their likely effectiveness, tax incentives tend to persist and proliferate, even when they no longer serve their intended purposes, and it becomes difficult to assess whether the fiscal sacrifices are generating commensurate economic returns.

The DRM Impact Program seeks to help countries tackle the technical and political economy challenges of tax incentive reform. With the collective experience of over 25 countries, World Bank Group experts, and colleagues from think tanks, regional organizations, and research institutes, the DRM Impact Program will facilitate open discussions and exchange of reform experiences and strategies. The program will support reforms both large and small, be it to the targeting of tax incentives, the rules and procedures around their management, or in undertaking evaluation of their costs and benefits to inform better policy design. Foremost, this program will facilitate direct peer-to-peer learning, leveraging the insights of frontline policymakers on how to overcome obstacles to meaningful policy reform.

The DRM Impact Program will run until 2028 and will feature follow-up events, starting later this year. Its Community of Practice will offer a space to connect with each other online, share reform progress, and hear insights from international experts.

The DRM Impact Program is one of [12 Impact Academies](#) offered across the World Bank Group. With the mantra of **learn - adapt - scale**, impact programs are designed to deploy proven solutions to key development challenges in new contexts.



2 . DRM Academy

Wednesday, March 4th – Setting the Stage

8:00am – 8:30am	<i>Event Check-in</i>
8:30am – 8:45am	Welcome and opening remarks from the Government of Japan and The World Bank
8:45am – 9:30am	Session 1 – Panel Discussion: De-Risking Investment: What role for Tax Incentives?
9:30am – 9:45am	<i>Group photo</i>
9:45am – 10:00am	<i>Coffee break</i>
10:00am – 10:30am	Session 2 – Introducing the Mobilizing Domestic Revenues Impact Program
10:30am – 11:30am	Session 3 – Riding the political tide to reform investment incentives: From Principles to Action
11:30am – 11:55am	<i>Coffee break</i>
11:55am – 1:00pm	Session 4 – Measuring What Matters: Cost-Benefit Analysis to assess incentives’ footprint
1:00pm – 2:00pm	<i>Lunch break</i>
2:00pm – 3:05pm	Session 5 – Driving jobs, growth and competitiveness: Rethinking incentives design
3:05pm – 3:30pm	<i>Coffee break</i>
3:30pm – 4:35pm	Session 6 – From Rules to Results: Strengthening Governance Frameworks
5:45pm	<i>Government Participants’ Dinner at Hibiya Matsumotoko</i>

Thursday, March 5th – From Plan to Action

8:15am – 8:30am	Morning Reflections: Highlights from Day 1 Introduction to Day 2
8:30am – 10:00am	Session 7 – Country Action Planning: Setting Priorities and Next steps
10:00am – 10:30am	Session 8 – Sustaining the Movement: Community of Practice
10:30am – 11:00am	<i>Coffee break and SIDS depart to special event</i>
11:00am – 12:30pm	Session 8 – Sustaining the Movement: Community of Practice
12:30pm – 12:45pm	<i>Closing Remarks</i>
1:10pm	<i>Departure to Tokyo Prince Hotel</i>



